

# Rachel Goldstein

510-918-1982

RACHEL@JRACHDESIGN.COM

OAKLAND, CALIFORNIA



## YEAR

## INFORMATION

## EXPERIENCE

## ACHIEVEMENTS

## EDUCATION

'01

I have been working as a freelance graphic and web designer for many years. I enjoy the whole process from client relations to designing and creating.

'02

Specializing in web design, I have completed more than 20 sites using HTML, CSS, PHP and Flash, some of which have included company branding, graphics, and logos.

'03

I am from San Francisco, though I have been living in London for the past six years. Living overseas has given me the invaluable experience to work with many people from various international backgrounds and cultures.

'04

Now that I am back in the US, I am very excited to start working on new endeavors!

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### FREELANCE DESIGN:

#### **jRach Design**

Started my own design company. Clients include artists, musicians, small businesses, charities, etc.

### WORK EXPERIENCE:

#### **Domino Productions**

Concepts and completion of two Flash sites for film production start-up in Austin, TX.

### CREATIVE DIRECTOR/ WEBMASTER:

#### **Hand in Hand**

Charity for an abused & disabled children's shelter in Ghana, Africa.

### WEB DEVELOPER:

#### **Poxymash**

East London based online magazine with integrated Flash and video.

### WEB DESIGNER:

#### **Junction Room**

New look for London pub, restaurant, music venue.

### PROGRAMS

#### **Adobe CS5**

I have 7 years experience working with these programs, and I am completely confident in all aspects of them.

### MARKETING

#### **The Z Shed**

Promotions for a successful club night, using viral web campaign, social media and guerrilla marketing strategies.

### LEADERSHIP

#### **Kalliope Charity Art Auction**

Led design team for overall promotions and production.

### LAYOUT

#### **Child's Being**

Overall production for children's book publishing company, including page layout, website and print designs.

### ART DIRECTION

#### **Hackney Wicked Arts & Music Festival**

Art direction of East London festival. Website, graphics, logo, and photography.

### AMERICAN INTERCONTINENTAL UNIVERSITY

#### **London**

2005 - 2008

BA (HONS)

Visual Communications (First Class Honors)

### INSTRUCTOR **AIU London**

Teaching Intro to Photoshop & Flash animation courses.